



FOR IMMEDIATE RELEASE:

Contact: Kelly LaPrade Brown, H2 Public Relations
kelly@h2publicrelations.com, 480-980-1180

**Southern California Chefs Take Home Multiple Honors at
Prestigious IACP Cookbook Awards**

**Debut Cookbook by Bernard Guillas & Ron Oliver Beats Out
over 500 Entries in Two Esteemed Categories**

San Diego, CA (June 3, 2011)—*Flying Pans—Two Chefs One World*, the debut cookbook from award-winning chefs Bernard Guillas and Ron Oliver of the landmark Marine Room restaurant in La Jolla, California, was bestowed with two monumental wins at the coveted International Association of Culinary Professionals (IACP) 2011 Cookbook Awards. The prestigious awards, highly considered the gold standard in culinary publishing, were announced June 2nd at a ceremony in Austin, Texas as part of IACP's annual conference. The seasoned duo beat out celebrity chefs Michael Chiarello and Rick & Deann Bayless in the revered "Chefs and Restaurants" category and also took home the prestigious "Peoples Choice" award as voted on by IACP members and the general public as favorite book from the entire roster of 2011 category finalists.

Flying Pans reigned supreme over 500 entries submitted for consideration in 2011, the most competitive year in the organization's history. Over the past 25 years, more than 350 books written by more than 300 authors have won the coveted Cookbook Awards. The list of authors whose books received the award reads like a "Who's Who" of the culinary world from Jacques Pepin to Patricia Wells, Barbara Kafka, Thomas Keller and Julia Child.

As avid travelers who have collectively been guided by food to over 40 countries, *Guillas and Oliver* deftly combine personal travel stories, anecdotes and cultural discoveries to lead readers on a global journey through over 100 recipes. Fifty-two books in 17 categories were selected as finalists via a rigorous two-tiered judging system by independent panels of food and beverage experts. The stringent procedure has made the IACP Cookbook Awards the industry's most reputable acknowledgement of excellence in cookbook publishing.

Besides the two prestigious wins, *Flying Pans* was also a finalist in the Best Photography and Food Styling category thanks to photographer Gregory Bertolini's artistry. In 2010, *Flying Pans* was also bestowed the honor of being named one of the Top 10 "Cookbooks of the Year" by *ForeWord Reviews* during their annual Book of the Year Awards at the BookExpo America in New York. *Flying Pans* retails for \$35 and is widely available including at Amazon.com, Borders, Barnes & Noble, Ingram, Baker & Taylor, and at www.twochefsoneworld.com.

ABOUT THE IACP: Founded in 1978, the International Association of Culinary Professionals (IACP) connects culinary professionals with the people, places and knowledge they need to succeed. Its nearly 3,000 members represent a distinguished roster of influential food professionals that include cooking teachers and cooking school owners; caterers, chefs and restaurateurs; food writers and cookbook authors; editors and publishers of the world's consumer and trade press; food stylists and photographers; wine professionals; television personalities; recipe developers and test kitchen personnel; public relations, marketing and communications professionals; and many others with a special interest in the culinary arts.

ABOUT CHEF BERNARD GUILLAS AND CHEF RON OLIVER: Brittany-born Bernard Guillas is Executive Chef of the La Jolla Beach and Tennis Club and landmark Marine Room restaurant in California. He is an avid culinary traveler who can share tales from seven continents. He has been featured on the TODAY SHOW, in Food Arts and "Great Chefs of the World" TV series and was awarded "Chef of the Year" by Chef Magazine. Ron Oliver is Chef de Cuisine at the Marine Room and has led the restaurant to eight titles of "Best Restaurant in San Diego." He is an avid globetrotter from an early age who holds a unique understanding of how to cook exotic ingredients in a way that tantalizes the American palate.

###